

Hobe Sound Chamber of Commerce Web Sponsorship/Advertising Opportunities

Level One Sponsorship Position

Price: \$2,000/year

Number available: 2 of 5

Description: Advertising on the front page is **the** primary position on the Hobe Sound Chamber of Commerce's Web site. A rotating advertisement is placed on the home page of the Web site. This level of sponsorship includes an additional four levels in which your marketing message will be placed. Includes a **Level Two Sponsorship, Level Three Sponsorship, Feature Category Position**, and the **Highlight Package**. This page is the first page level of sponsorship opportunities and is a portal to further pages.

Level Two Sponsorship Position

Price: \$1,000/year

Number available: 30 of 35 (Relocation section only 2 slots remain)

Description: This premium advertising opportunity provides your company exposure to users accessing the Hobe Sound Chamber of Commerce's primary pages. Advertisers are positioned on one of the Hobe Sound Chamber of Commerce's primary pages, provided links and are evenly rotated. These are the principal opening pages for users looking for specific information on The Chamber's Web site. Also included in this level of sponsorship are the **Level Three Sponsorship, Feature Category Position** and the **Highlight Package**. Plus a 25 word **Business Description**.

Level Three Sponsorship Position

Price: \$500/year

Number Available: 30 of 35

Description: Level Three sponsors are provided excellent exposure to users reviewing a specific major industry or a pertinent information page. Advertisers are provided a link, **located at the top the page** and are evenly rotated. This level of sponsorship also includes a **Feature Category Position** and the **Highlight Package**.

Feature Category Position

Price: \$250/year

Number Available: Unlimited

Description: This level of Internet presence provides extremely qualified consumers the ability to link to your Web site before viewing your competitors within the Business Directory.

Company logo, name, address, telephone numbers, e-mail link and the **Highlight Package** are included.

Highlight Package

Price: \$100/year

Number Available: Unlimited

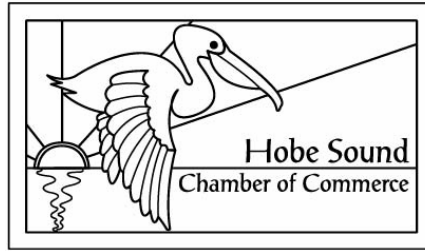
Description: You can visibly enhance your presence on the Hobe Sound Chamber of Commerce's Web site with the Highlight Package. This package includes a **highlighted box** around your alphabetical listing within your category, a **map** to your exact location, a **hotlink** from the Hobe Sound Chamber of Commerce Web site to your site and an **e-mail link**. Plus a 25 word **Business Description**.

Logo

Price: \$100/year

Number Available: Unlimited

Description: Add your logo to your alphabetical listing within your category and stand out among your fellow members.



www.hobesound.org

Why market through the Hobe Sound Chamber of Commerce Web site?

- Historically, the Hobe Sound Chamber of Commerce has been the resource for reliable business information
- The Hobe Sound Chamber of Commerce's Web site links qualified consumers directly to you
- This new benefit is a "quantifiable" marketing/advertising program
- Across the country, people use chambers of commerce as a primary resource for visitor and relocation information
- This newly available benefit is provided exclusively to Hobe Sound Chamber of Commerce members
- The Hobe Sound Chamber of Commerce WebLink provides accurate referrals, 24 hours a day, 7 days a week to your business

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