

Reasons to Advertise in THE PELICAN

Circulation 5,800!

- ◆ Mailed directly to all Chamber members!
- ◆ Inserted in The Stuart News each month!
- ◆ Distributed throughout Southern Martin County!
- ◆ Presented to new residents and visitors!
- ◆ Hobe Sound's BEST "Community" newspaper!

2008 MONTHLY RATES					
Agreement Terms	12 months	6 months	3 months	1 month	
Bus. Card	\$36	\$39	\$41	\$52	
Size 1	49	62	70	74	
Size 2	84	94	107	111	
Size 3	141	166	192	205	
Half	231	255	282	308	
Full	367	392	416	440	
Back Page	385	408	431	453	

RATES ARE FOR CAMERA READY ADS ONLY

Mechanical Requirements

- Size 13.25 x 3 inches
- Size 2 (Horiz)6.75 x 3 inches
- Size 2 (Vert)3.25 x 6 inches
- Size 36.75 x 6 inches
- Half page (Horiz)10.25 x 6.5 inches
- Half page (Vert)6.75 x 9.25 inches
- Full page10.25 x 13 inches
- Bus. Card2.75 x 1.5 inches

The Pelican is published the last week of every month and is inserted and distributed in The Stuart News and mailed directly to our membership. Deadlines for space reservation is the 9th of every month.

Camera Ready Submissions

Must be velox, PDF or electronic file and subject to Chamber approval. PDF files must be created using Acrobat Distiller 3.0 or higher with embedded fonts. Please use high-resolution images (300 dpi or higher) and embed them in the PDF. Images may be saved as TIF or EPS. Email ads to info@hobesound.org.

Production Charges

- Size: Bus. Card, 1, 2, & 3 \$35.00
- Size: Half45.00
- Size: Full90.00
- New ad on existing contract20.00
- Changes to existing ad10.00
- Photo scanning charge \$15.00 each

I understand that the above rates are for camera ready ads only. I will be billed for the production charges for any new advertisements.

Signature _____ Date _____

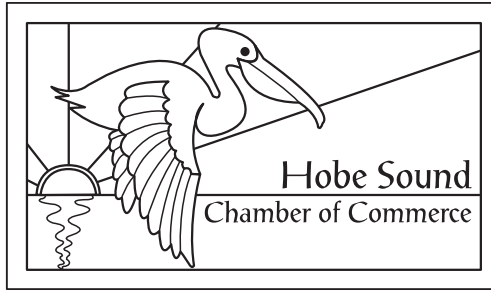
Unfortunately we cannot guarantee ad position, however, requests will be honored if possible.

Mail to: Hobe Sound Chamber of Commerce
P.O. Box 1507, Hobe Sound, FL 33475
Phone: 772-546-4724 / Fax: 772-546-9969

----- Advertising Agreement -----

Please sign me up for _____ months of advertising a size _____ ad in the Pelican. I understand that I will be sent a billing statement quarterly prior to my ad running for my ad space in the amount of _____.

Business Name _____
 Contact Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Authorized by _____ Signature _____
 Advertising Start Date _____ Salesperson _____



Pelican Newspaper Insert Information and Rates

Having a big sale, promotion, or special event? Inserts in The Pelican are a great way for your organization to introduce and remind the Hobe Sound Chamber of Commerce Members about your products and/or services.

Pricing for the inserts is quite reasonable especially when compared to 1st Class US Mail rates.

Cost \$65.00 for business members and \$35.00 for non-profits groups.
Payment must be received with inserts.

Quantity 650 (Due to strict USPS rules, if quantity is short your insert will not be included)

Deadline/Delivery . . . Please deliver by the 3rd Thursday of each month to the Chamber of Commerce office located at 8994 SE Bridge Road, Hobe Sound.

Specs. 20lb. paper (no card stock) and must be 8.5 x 11 (no postcards or half sheets)

Consider Using bright paper to catch the reader's attention, using both sides of the paper, and developing a coupon to track the effectiveness of the inserts.



The following Chamber members are available to help you with design and printing of your insert:

- Apple Printing** (866) 235-1633
- Mail Services Unlimited** (772) 221-1875
- Mr. Mailbox Mailing & Business Centers** (772) 546-7906
- Protocol Office & Residential Services** (772) 545-0022
- Sir Speedy** (561) 747-7303
- The Print Shop** (772) 546-3360
- The UPS Store** (772) 545-2224

For more information, please contact the
Hobe Sound Chamber of Commerce
(772) 546-4724
info@hobesound.org