

The Pelican / Quarterly Advertising Rates

Hobe Sound Chamber of Commerce
P.O. Box 1507, Hobe Sound, FL 33475
Tel: 772-546-4724 / Fax: 772-546-9969

Advertise in *The Pelican*, Hobe Sound's BEST "Community" newspaper!!

****Circulation 5,800****

- 5000 inserted in the Stuart News
- 550 Direct-mailed to members
- 300 Distributed in Martin County and to new residents & visitors
- Months of Publication—**February, May, August & November**

QUARTERLY RATES BEGINNING January 2017

Business Card	3.25 x 1.75 inches	\$ 75
Size 1	3.25 x 3.50 inches	\$ 99
Size 2 (Horiz.)	7.75 x 3.50 inches	\$155
Size 2 (Vert.)	3.25 x 7.25 inches	\$155
Size 3	6.75 x 7.25 inches	\$235
Half Page (Horiz.)	10.25 x 7.25 inches	\$399
Half Page (Vert.)	6.75 x 11.25 inches	\$399
Full Page	10.25 x 15 inches	\$675

Rates are for Camera Ready Ads Only

An additional fee will apply if design services are needed

We cannot guarantee ad position, however requests will be honored if possible

Inserts **Must be** 8 ½ x 11, 20 lb. paper \$ 80 (550 flyers provided by advertiser)

Camera Ready Submissions: Advertisements must be a PDF or electronic file (JPG, TIF or EPS) and subject to Chamber approval. PDF files must be created using Acrobat Distiller 5.0 or higher with embedded fonts. Please use high-resolution images (300dpi or higher) and embed them in the PDF. Photographic images (300dpi or higher) may be saved as JPG, TIF or EPS. Email ads to jotten@hobesound.org.

CONTRACT

I would like to advertise with a size _____ ad in the quarterly Pelican. I understand that I will be billed quarterly for my

ad space in the amount of \$_____. My ad to begin publication on_____ and continue until I notify otherwise.

Business Name_____

Contact Name_____

Address_____ City_____ State&Zip_____

Phone_____ Fax_____ Email_____

Authorized Signature_____